Environmental Policy

Green Tourism

The Forest of Bowland AONB is committed to conserving and enhancing the natural beauty of the area. The AONB Unit wishes to demonstrate its commitment by producing and adhering to an Environmental Policy which will guide our work and enable us all to reduce our impact in our protected area. A symbol of this commitment is our membership of the Green Tourism Scheme. The scheme provides accreditation and encouragement for tourism businesses to reduce the environmental impact of their activities. By encouraging sustainable practices the scheme ensures the continued enjoyment of the environment around us for future generations.

Our main objectives are to:

I. Save energy

We will aim to reduce our energy usage at our office base at Kettledrum. This will include green housekeeping such as turning off printers, only partially filling the kettle, and installing energy saving lightbulbs. We will also encourage the installation of renewable and low carbon micro generation throughout the AONB, and work with partners to reduce their energy use.

2. Travel wisely

We will work to reduce our business, and travel to work mileage; and encourage partners and visitors to reduce the impact of car use on the AONB by encouraging use of public transport and promoting walking and cycling.

3. Save our resources

We will reduce, re use and recycle wherever we can – reducing our use of paper, both in the office and when producing publications. We will also aim to reduce our use of tap and bottled water in the office and at events and encourage partners to do the same.

4. Purchase fairly and locally

We will promote and purchase local produce and fairly traded food; use only ecofriendly cleaning materials; and favour local contractors, suppliers and materials in our work throughout the AONB.

5. Conserve and enhance the AONB

We will continue our commitment to conserving and enhancing the AONB.

We will review the policy every 3 years, and report back on progress annually.



July 2022