Green Tourism Project



Case Study Year: 2011

Self Catering

Business Details



Higher Gills Farm

Rimington Clitheroe BB7 4DA

01200 445370 www.highergills.co.uk



Business Description



Situated at the foot of Pendle Hill, Higher Gills Farm offers magnificent panoramic views of the Forest of Bowland AONB, and the Ribble Valley. The farm provides an ideal base for exploring the surrounding area and offers excellent walking opportunities. Higher Gills is a stock rearing farm, with sheep and cattle. Visitors are welcome to help feed and collect eggs from the hens, which run free in the orchard. During the lambing season visitors can help feed the lambs and see lambs being born.

Green Statement

To help us make our accommodation as environmentally sensitive as possible we are members of the Green Tourism Business Scheme. We try to encourage our visitors to be greener by providing information and ideas for low impact activities and providing holiday experiences directly from the farm. We also extend that commitment across our farm – some of our land is managed through the Countryside Stewardship Scheme which recognises our efforts to manage it in a way that encourages wildlife and preserves the natural beauty of the countryside.

What's Green about Higher Gills

Higher Gills extend their principles of sustainability both through their visitor accommodation and through the management of their farm. Across the farm they have planted new hedgerows and manage existing hedgerows to encourage wildlife. They have also recently incorporated a bird hide within their woodland for visitors to experience the wonderful wildlife close up, in this idyllic spot. Owner Freda has a great interest in breeding rare Teeswater sheep and produces many wonderful wool products.

Actions



- Actively involved in local business networks influencing change within the area and promoting the principles of green tourism to visitors
- Encourage visitors to partake in sustainable activities by providing maps and guides for walkers and cyclists
- Accredited through the Welcome Walkers and Welcome Cyclists scheme
- Free range eggs available to visitors and promote local food suppliers and farmers' markets
- Use of environmentally friendly cleaning products and fair-trade products
- Emphasis on 're-using' purchase quality, restored furniture for the accommodation
- Actively encourage recycling on-site by visitors collected paper and cardboard are used for mulching in garden
- All gardening is pesticide free and all garden and vegetable waste is composted. Planting to encourage wildlife

Impact



Economic

■ Energy and water saving measures such as introduction of energy saving light bulbs, light sensors and water butts will in turn provide cost savings to the business



Environmental

- Recycling and re-suing in all aspects of the business, resulting in significantly less waste going to landfill
- Encouraging walking, cycling and other outdoor activities in the local area reduces the use of the car and carbon emissions
- Protection of local environment and encouragement of wildlife through Countryside Stewardship Scheme



Social

- Supporting the local economy by promotion of other local businesses via
- Local economy supported by providing details of local produce, farmers' markets, restaurants and other outlets

Links



Environmental Stewardship Energy Saving Trust Fair Trade Products Forest of Bowland AONB Lancashire Green Tourism project Sustainable Tourism Business Network **Teeswater Wool Products**

www.naturalengland.org.uk www.energysavingtrust.org.uk www.fairtrade.org.uk www.forestofbowland.com www.lancashiregreentourism.com www.bowlandexperience.com www.teeswaterwools.co.uk



Contact If you want to find out more about the Lancashire Green Tourism Project or the Green Tourism Business Scheme contact hetty.byrne@lancashire.gov.uk

This project received funding from the following organisations:







