

## Conferences, Fly Fishing and Golf

Case Study Year: 2010

### Business Details



#### **Forrest Hills**

Hazelrigg Lane

Ellel

Lancaster

LA2 0PL

**01524 752566**

**[www.forresthills.co.uk](http://www.forresthills.co.uk)**



### Business Description



Forrest Hills is an attractive rural venue for meetings, golf, fly fishing, corporate events, small conferences, management training and much more. With over 180 acres including two lakes, a river and woodland it provides a relaxed and inspiring setting whatever the event. Roe deer, brown hares, buzzards, kingfishers, dippers and barn owls are among the diversity of wildlife regularly seen.

### Green Statement

“ Our attitude to the environment comes from our values, particularly growing up as farmers and living and working in the same place all our lives. This has given us an intimate knowledge of the land here- the soil, the trees, wildlife and landscape. We want to run our business in a way that is in keeping with our values and that adds something to our local and wider environment. ”

### What's Green about Forrest Hills

The business's strong commitment to sustainability is evident in their communication especially via their informative website. Forrest Hills focus on using home made vegetables grown on site, local, organic and fair-trade products, as well as eco-cleaners and recycled paper products. A green resource centre is under construction with sustainable features including natural forms and materials such as use of their own stone and timber, straw bale insulation and lime render, as well as renewable energy technologies. A reed bed has been created (lined with their own clay) to treat waste on site.

## Actions



- Make use of materials from site including trees and stones- in their new building; use own produce- vegetable and fruit, eggs and honey
- Manage existing woods and plant new areas with native species every year; developing an orchard with local apple and other fruit varieties; knowing their history and telling the stories associated with this place
- Protect the different habitats on site and encourage insect life and flowers as well as birds, fish and animals
- Use local suppliers and maintain links with family, neighbours and the local community
- Manage the land productively and multifunctionally

## Impact



### Economic

- Future potential cost savings through development of a highly energy efficient new build



### Environmental

- More diverse habitats and wildlife
- Multifunctional use of resources: such as a woodland that is a habitat for wildlife, a landscape feature, a source of renewable energy and building material as well as a place to walk and relax in. Or a golf course fairway that also acts as a feeding ground for thrushes and hares, a flood plain for the River Conder and a place for people to enjoy their leisure activity
- Use of own produce and on-site materials reduces food miles and carbon emissions



### Social

- Maintaining the 'local distinctiveness' of their environment
- 'Buying locally' means that money stays local and passes through more people's hands

## Links



National Energy Foundation  
Products for low energy buildings  
Fairtrade products  
Encouraging garden wildlife  
Arnside & Silverdale AONB  
Lancashire Green Tourism project

[www.nef.org.uk](http://www.nef.org.uk)  
[www.greenbuildingstore.co.uk](http://www.greenbuildingstore.co.uk)  
[www.fairtrade.org.uk](http://www.fairtrade.org.uk)  
[www.wildaboutgardens.org](http://www.wildaboutgardens.org)  
[www.arnsidesilverdaleaonb.org.uk](http://www.arnsidesilverdaleaonb.org.uk)  
[www.lancashireandblackpool.com](http://www.lancashireandblackpool.com)

## Contact



If you want to find out more about the Lancashire Green Tourism Project or the Green Tourism Business Scheme contact [hetty.byrne@lancashire.gov.uk](mailto:hetty.byrne@lancashire.gov.uk)

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