

Visitor Centre

Case Study Year: 2010

Business Details



Bowland Visitor Centre

Beacon Fell Country Park
Goosnargh
Preston
PR3 2NL

01995 640557

www.lancashire.gov.uk/environment/countryside/



Business Description



Beacon Fell is one of the oldest country parks in the country, being designated in 1970. The Country Park consists of 110 hectares of woodland, moorland and farmland. The summit is 266 metres above sea level and offers spectacular views of the Forest of Bowland AONB and Morecambe Bay. On a clear day it is even possible to see the Isle of Man. There is an abundance of wildlife including rabbits and hares. Roe deer are a little more elusive, but patience may well be rewarded!

Green Statement

// Our green policy is to constantly look for ways in which we can improve our green credentials; we are achieving this by the formation of a green steering group to explore ways to achieve our statement promises and to link with other like-minded organisations. We welcome feedback from our visitors and encourage them to give suggestions to develop and contribute to our continued commitment to sustainable tourism. //

What's Green about Bowland Visitor Centre

The Bowland Visitor Centre has an excellent and committed green team. There is a good range of sustainability information on display in the Environment Room and a variety of organised activities aimed to encourage children and visitors to explore and learn about the natural environment first hand. The visitor centre has taken steps to reduce waste produced on site and with excellent information and facilities they encourage visitors to also get involved.

Actions



- Encourage staff and visitors to access information via the Internet and to think before they print
- Minimise use of paper by processing information and correspondence electronically where possible
- Monitor energy consumption and review ways in which to reduce this
- Where possible source local produce and serve fair trade hot drinks in the café
- Developed awareness displays within the centre on recycling and encourage sustainable activities
- Continue to actively work with schools, colleges and other agencies in encouraging all to participate in environmental projects and education

Impact



Economic

- Monitoring and reviewing energy consumption and implementing changes will lead to energy and cost savings



Environmental

- A reed bed system for treating the waste water generated by many of the 250,000 visitors a year will assist in reducing the environmental impact
- Through conservation management across the Country Park, wildlife diversity is conserved and enhanced

Social

- Quality information produced for visitors, encouraging both adults and children to explore and learn about the natural environment first hand
- Access for All encouraged through the provision of Trampers and trails
- Rewarding the efforts of the staff through dedicated responsibilities and a proactive 'green team'



Links



Energy Saving Trust

Recycling

Fairtrade products

Access for all

Forest of Bowland AONB

Lancashire Green Tourism project

www.est.org.uk

www.recyclenow.com

www.fairtrade.org.uk

www.tramper.co.uk

www.forestofbowland.com

www.lancashireandblackpool.com

Contact



If you want to find out more about the Lancashire Green Tourism Project or the Green Tourism Business Scheme contact hetty.byrne@lancashire.gov.uk

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